



DIGITAL CONNECTIONS

2026 local media consortium

CONFERENCE

SPONSORSHIP GUIDE

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ELEVATE YOUR BRAND AT THE 2026 LMC CONFERENCE DIGITAL CONNECTIONS

Sponsoring the LMC annual Spring conference allows you to build awareness and foster relationships with a broad and diverse mix of local media companies across the United States, Puerto Rico, and Canada.

The LMC supports 155 members representing over 5,000 local newspaper, radio, TV, and online-only news outlets, 45% of which are independent, community-based publishers and broadcasters. In addition, the LMC provides no-cost membership to outlets serving diverse communities through alliances with LION, NAHP, AAN, Knight/Bloom Lab, WNPA, and Word In Black.

The 2026 LMC conference will provide a unique opportunity for you to elevate your brand, find new business opportunities, demonstrate your support of local media and help build a stronger future for journalism.



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IMPORTANT

CUSTOM SPONSORSHIPS

If you are interested in a custom sponsorship or customizing a current package, please contact maddie@localmediaconsortium.com. We are happy to work with you to create a package that meets your company's marketing goals.

BUNDLE DISCOUNT

If you bundle two or more sponsorships, you will receive 10% off the total cost.

PARTNER ANNUAL FEE DISCOUNT

LMC Partners who purchase a sponsorship are exempt from their \$3,000 annual partner fee.

PREMIER SPONSOR (2 Available)

Partner: \$35,000

Non-Partner: \$45,000

The Premier sponsorship offers maximum visibility and meaningful engagement with attendees, combining on-stage presence, exclusive networking opportunities, and high-impact branding placements throughout the event.

CONFERENCE BRANDING

- Premium logo placement at the top of event homepage
- Logo featured on front page of printed agenda
- Logo included in event promotional emails
- Logo featured on welcome/registration banner
- Custom branded slide featured in on-screen rotation between sessions

CONFERENCE ENGAGEMENT

- Opportunity to host a general session during the event
- Two (2) invitations to board dinner
- Access to pre-event registration list
- Access to post-event attendee list

Exclusive

TUESDAY LUNCH

Partner: \$20,000

Non-Partner: \$25,000

This exclusive sponsorship highlights your brand during a key networking meal while giving you direct stage time to connect with all attendees.

- 10 minutes of stage time before lunch to address attendees
- Logo featured in agenda alongside Lunch
- Logo featured in sponsorships section of event website
- Custom slide in on-screen slide rotation between event sessions
- Logo and event details featured in Tomorrow's Highlights email
- Access to pre-event registration list
- Access to post-event attendee list



WELCOME RECEPTION

Partner: \$15,000
Non-Partner: \$20,000

Kick off the conference as the exclusive host of the Welcome Reception, a high-energy gathering that sets the tone for the event. This sponsorship combines prominent branding with memorable attendee engagement to maximize your visibility from day one.

- Exclusive sponsor of Welcome Reception on Monday (5/4)
- Logo featured on Welcome Reception signage
- Logo and event details featured in Tomorrow's Highlights email
- Sponsor-exclusive Welcome Reception Reminder sent 15 minutes before
- Logo featured in sponsorships section of event website
- Logo featured in agenda alongside Welcome Reception
- Custom beverage napkins featuring sponsor logo
- Custom branded slide featured in on-screen rotation between sessions
- Access to pre-event registration list
- Access to post-event attendee list



Sold

Exclusive

HAPPY HOUR

Partner: \$15,000

Non-Partner: \$20,000

Close out the day as the exclusive host of Happy Hour, a lively networking event where attendees connect and unwind. This sponsorship delivers strong brand visibility alongside a memorable experience that keeps your company top of mind.

- Exclusive sponsor of Happy Hour on Tuesday (5/5)
- Logo featured on Happy Hour signage
- Logo featured in sponsorships section of event website
- Logo featured in agenda alongside Happy Hour
- Custom beverage napkins featuring sponsor logo
- Custom branded slide featured in on-screen rotation between sessions
- Logo and event details featured in Tomorrow's Highlights email
- Sponsor-exclusive Happy Hour Reminder sent 15 minutes before
- Access to pre-event registration list
- Access to post-event attendee list



BREAKFAST TUESDAY

Partner: \$13,000

Non-Partner: \$15,000

Start the day by fueling attendees with breakfast while showcasing your brand in a high-visibility setting. This sponsorship offers high visibility at a key moment when participants prepare for a full day of sessions and networking.

- Exclusive sponsor of breakfast on Tuesday (5/5)
- Logo featured in sponsorships section of event website
- Logo featured in agenda alongside Tuesday Breakfast
- Custom signage at Breakfast station
- Logo and breakfast details in email to attendees the night before
- Access to pre-event registration list
- Access to post-event attendee list



Exclusive

HEADSHOT BOOTH

Partner: \$12,000

Non-Partner: \$15,000

Position your brand with a high-value attendee experience by sponsoring the Headshot Booth. This unique opportunity delivers lasting visibility as participants receive professional headshots they'll associate with your brand.

- Exclusive Headshot Booth sponsor (half day of choice)
- Logo featured in sponsorships section of event website
- Logo featured in agenda alongside Headshot Booth details
- Logo featured on Headshot Booth signage
- Custom sign-up sheet featuring sponsor branding
- Custom slide in on-screen slide rotation between event sessions
- Access to pre-event registration list
- Access to post-event attendee list



BEVERAGE STATION

Partner: \$12,000

Non-Partner: \$15,000

Keep your brand front and center as attendees refuel at the Beverage Station throughout the event. With sponsor-branded cups, napkins, and travel mugs, this sponsorship ensures repeated visibility and daily engagement.

- Exclusive sponsor of Beverage Station on both event days
- Sponsor-branded coffee cups and napkins featured at the Coffee & Tea Station
- Twenty-four (24) sponsor-branded 12 oz. travel mugs provided as attendee takeaways
- Logo featured on Beverage Station signage
- Logo featured in sponsorships section of event website
- Logo and Beverage Station details featured in the Tomorrow's Highlights emails both nights
- Access to pre-event registration list
- Access to post-event attendee list



Sold

NAME BADGE & LANYARD SPONSOR

Exclusive

Partner: \$12,000

Non-Partner: \$15,000

Strong, continuous brand visibility with every attendee interaction. Your brand will be front and center as attendees wear these items throughout the event.

- Exclusive logo on name badge and lanyards
- Logo featured in sponsorships section of event website
- Custom slide in on-screen slide rotation between event sessions
- Access to pre-event registration list
- Access to post-event attendee list



WIFI SPONSOR

Partner: \$10,000

Non-Partner: \$12,000

Keep attendees connected with your brand featured on the WiFi network name and password. This high-visibility sponsorship ensures your brand is top of mind for attendees.

- Exclusive WiFi sponsorship with custom network name and password
- Logo featured in sponsorships section of event website
- Logo featured in agenda alongside WiFi details
- Logo featured on WiFi signage including posters and table tents
- Custom slide in on-screen slide rotation between event sessions
- Access to pre-event registration list
- Access to post-event attendee list



COMMUNITY TRAVEL SCHOLARSHIPS

Partner: \$10,000

Non-Partner: \$12,000

Enable local media companies that serve smaller communities to attend the conference. Delivering meaningful impact while elevating your brand through premier visibility through scholarship promotion.

- Logo featured on exclusive signage in lobby
- Travel stipends for 5 community/DEI members to attend conference
- Logo featured in sponsorships section of event website
- Premier logo placement in Travel Scholarship promotional emails
- Logo prominently displayed on entrant submission form
- Custom branded slide featured in on-screen rotation between sessions
- Access to pre-event registration list
- Access to post-event attendee list



DEVICE CHARGING KIOSK

Partner: \$8,000

Non-Panther: \$10,000

Keep attendees powered up as the exclusive sponsor of the event's charging stations. With branded kiosks and repeated visibility, your company will be a prominent presence throughout the conference.

- Exclusive charging station sponsor of two (2) brand-wrapped charging station
- Logo featured in sponsorships section of event website
- Logo and Device Charging Station details featured in both night's Tomorrow's Highlights email
- Access to pre-event registration list
- Access to post-event attendee list
- Optional premium upgrades available



BOTTLED WATER

Partner: \$8,000

Non-Partner: \$10,000

Keep attendees refreshed in the Arizona heat with your exclusive branding on bottled water available throughout the event. This sponsorship provides constant visibility while delivering a highly valued necessity.

- Exclusive branding on Bottled Water provided at event
- Logo featured in sponsorships section of event website
- Access to pre-event registration list
- Access to post-event attendee list



GIVEAWAY

Partner: \$8,000
Non-Panther: \$10,000

Showcase your brand in a fun and memorable way by sponsoring the event giveaway with stage appearances to announce winners and exclusive promotion of your prizes. This sponsorship creates a buzz, ensuring your brand stands out throughout the event.

- Two (2) stage appearances (<5 minutes) to conduct giveaway drawings (1 per day)
- Exclusive email promotion of sponsor provided giveaways during event
- Custom signage promoting Giveaway
- Logo featured in sponsorships section of event website
- Custom branded slide featured in on-screen rotation between sessions
- Access to pre-event registration list
- Access to post-event attendee list



HOTEL ROOM KEY

Partner: \$7,000

Non-Partner: \$9,000

Showcase your brand from the moment attendees check in and receive their room keys. This high-visibility opportunity ensures repeated daily exposure throughout their stay.

- Exclusive sponsor of hotel room key with custom design
- Logo featured in sponsorship section of event website
- Access to pre-event registration list
- Access to post-event attendee list



SEAT AT BOARD DINNER

Partner: \$7,000 for 2, \$4,000 for 1
Non-Partner: \$10,000 for 2, \$6,000 for 1

Exclusive networking opportunity at the LMC Board Dinner within an intimate setting, creating a unique opportunity to connect directly with industry leaders.

- VIP opportunity to network with LMC Board members
- Sponsor representative(s) attend LMC Board Dinner
- Access to pre-event registration list
- Access to post-event attendee list



AFTERNOON SNACK (2 AVAILABLE)

Partner:	\$7,000
Non-Partner:	\$8,000

Delight attendees with an exclusive Afternoon Snack sponsorship on the day of your choice. This opportunity pairs high visibility with a memorable break experience, with optional upgrades to make your brand stand out even more.

- Exclusive recognition as the Afternoon Snack sponsor for the day of your choice (Monday, May 5 or Tuesday, May 6)
- Logo featured in sponsorships section of event website
- Logo featured in agenda alongside Afternoon Snack of the day of your choice
- Custom signage at Afternoon Snack station on the day of your choice
- Access to pre-event registration list
- Access to post-event attendee list
- Includes a la carte items such as chips, candy bars, and trail mix
- Optional upgrades available such as:
 - > (+\$1,000) Premium: Fresh baked cookies or brownies
 - > (+\$2,000) Gourmet: Warm pretzels with cheese



NOTEBOOKS

Partner: \$6,000
Non-Partner: \$7,000

Keep your brand in front of attendees throughout the event. This sponsorship offers lasting visibility as participants use and take home their notebooks.

- Exclusive logo displayed on Notebook
- Premium placement with notebooks placed on general session tables for attendees
- Logo featured in sponsorships section of event website
- Access to pre-event registration list
- Access to post-event attendee list



PENS

Partner: \$6,000
Non-Partner: \$7,000

Put your brand in attendees' hands with exclusive logo placement on pens distributed at general session tables. This practical sponsorship provides lasting visibility as participants use them during and after the event.

- Exclusive logo displayed on pens
- Premium placement with pens placed on general session tables for attendees
- Logo featured in sponsorships section of event website
- Access to pre-event registration list
- Access to post-event attendee list



LIP BALM

Partner: \$6,000

Non-Partner: \$7,000

In Arizona's dry climate, chapped lips are a common challenge — and your brand can be the solution. As the exclusive Lip Balm sponsor, your logo will be featured on this attendee essential that they will truly appreciate and use throughout the event.

- Exclusive logo featured on chapstick
- Premium placement around venue
- Logo featured in sponsorships section of event website
- Access to pre-event registration list
- Access to post-event attendee list



SUNSCREEN

Partner: \$6,000

Non-Partner: \$7,000

Keep attendees comfortable and safe in the Arizona sun. This sponsorship ties your brand to an essential they will be thankful to have.

- Exclusive logo featured on sunscreen
- Premium placement around venue
- Logo featured in sponsorships section of event website
- Access to pre-event registration list
- Access to post-event attendee list



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QUESTIONS?

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